



Rural Hospital Tax Credit Program

Center for Rural Health February 13, 2018

2017 In Review

• January

- 70% Tax Credit
- Individual Limits of \$2,500 / \$5,000 married filing jointly
- Corporations could take 70% of their donation up to 75% of tax liability
- \$50 million cap
- 50 eligible hospitals, 49 participating
- June
 - 90% Tax Credit
 - Individual Limits of \$5,000 / \$10,000 married filing jointly
 - Corporations could take 70% of their donation up to 75% of tax liability
 - \$60 million cap
 - 58 eligible hospitals in 2018, 58 participating
- 2018??



Contributions

- Less than \$10 million in tax credits were used in 2017
- Approximately \$2.5 million were claimed in Q1-Q3
- Over \$7 million in Q4 alone



Did You Tell Your Story?

• Did you tell donors why contribute?

- 25% of the participating hospitals had no "case profile" available to the public.
- Did you tell donors how to contribute?
 - 13% had no link or process to contribute listed on their website.
- Did you tell donors what impact their contribution had on their hospital?
 - 11% of the participating hospitals had no information on what the contributions supported.



Employee Giving Program

- Helps contributors give money to the hospital without seeing much of a disruption in take home pay or money in their bank account
- Essentially the employee instructs the employer (hospital) to reduce their GA state taxes in the amount of credit they want to receive
- Employer puts that money into a separate escrow type account
- When the employee makes the contribution the employer reimburses the employee 90% of the contribution



Employee Giving Program

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Employee Giving Program

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